

Porsche BG

Quality policy

Customer focus

We put our customers' expectations at the heart of everything we do. Customer satisfaction and loyalty are the key indicators of our success. We want to provide a first-class service to our customers.

Driven by Excellence

For us, providing a higher quality of service than our competitors is the key to long-term high performance, and to paying close attention to the needs of our customers, employees, suppliers, dealers, and partners.

Consistency of values, process-oriented management, and continuous improvement

We work in a structured, systematic, and process-oriented way in all areas of the company to achieve continuous improvement in our work. Consistency between processes, procedures, their evaluation and the implementation of improvements actions ensures that our goals are achieved through the optimal use of resources. Decision making is based on data and strategic objectives. We commit ourselves to comply with all laws and regulations that apply to our work.

Ongoing development and involvement of our employees

Our people are constantly improving their skills through creativity and training. Our continuous learning processes are based on leadership methodologies and effective sharing of experiences. Every employee is an ambassador for the company in the eyes of our customers, partners, and the public. The quality and success of our services depend on every one of us.

Building partnerships

We build long-term, mutually beneficial relationships with our partners based on mutual trust and respect. This ensures reliable and harmonious business.

Code of Conduct

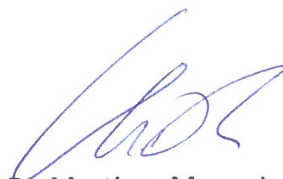
Our employees not only comply with existing laws, but also adhere to a set of moral principles based on clear values. The Porsche Holding Code of Ethics ensures that day-to-day activities are guided by the principles of honesty, respect, and legality, which are the guiding values of all employees.

Wheels for change

The company is assuming responsibility for the environment, safety and society. We work with a view to being carbon neutral by 2050.



Florian Pupeter, Managing Director
Sofia, 20th of April 2024



Mario De Martino, Managing Director