

Think Green. Use energy responsibly

Porsche Holding // Environmental Policy

We take responsibility

The Volkswagen Group is the first in the automotive industry to make a clear commitment to the Paris climate agreement. With the TOGETHER – Strategy 2025+ initiative, the company is assuming responsibility for the environment, safety and society. Here at Porsche Holding, we are also focused on this goal. We want to work together with a view to being carbon neutral, i.e. causing zero carbon emissions by 2050. Climate and environmental protection affects us all which is why we are facing up to the challenges of climate change and aiming to act as a role model when it comes to protecting our environment.

Your Porsche Holding Management Board

Dr. Hans Peter Schützinger

Mag. Rainer Schroll

Mag. Lechner Johann

Our activities

As one of the world's largest car companies, we are doing everything we can to help protect the climate. Not only by gradually selling increasingly lower-emission vehicles and by moving towards reducing CO₂ in the product and service portfolio, but also by putting in place activities in our daily work to reduce the burden on the environment.

We are committed to protecting the environment and to continually reviewing and improving our services and processes in terms of their environmental impact. At the same time, we view interaction with our employees, customers, business partners and the authorities as an opportunity to learn and develop.

- We have set ourselves climate goals:
 - 30% less CO₂ by 2030
 - 30% increase in energy efficiency by 2030
 - Expansion of renewable energy to 30% by 2030
 - Departure from oil by 2030
 - Phase-out of fossil fuel energy in construction activities by 2040

We are putting our faith in alternative drive systems: with the fully electric and hybrid vehicles offered by the Volkswagen Group brands, as well as cars powered by natural gas, we are making it attractive for our customers to switch to sustainable mobility.



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We charge and store: our MOON products allow us take a leading role in terms of charging and storage infrastructure.

We recycle: we collect metal, hazardous substances, oil and brake fluids centrally and we also make every effort to avoid residual waste – thereby saving valuable raw materials and reducing disposal costs.

We save energy: by 2025, we want to use 25 per cent less energy, for example, by paying attention to energy efficiency in purchasing.

We take a forward-looking approach to buildings: when planning new buildings, the focus is on sustainability. In future, wherever technically and economically feasible, all new buildings will receive sustainability certification.

We record, analyse and inform: energy consumption and environmental indicators are regularly recorded, analysed and communicated to employees.

We are continuously improving: we provide sufficient resources to continuously improve the impact of our products, services and work processes.

We continue to educate ourselves: all employees and external partners engaged in environmentally relevant activities at our sites receive regular training.

How can I contribute?

All Porsche Holding employees are regularly informed about the results of our analyses and are motivated to handle our resources and the environment with care. Each and every one of us can make an important contribution to climate protection in our daily working lives:

- Wherever possible and reasonable, use public transport or an e-car for business trips.
- Share a car with colleagues, for example, when attending trade fairs.
- Reduce paper consumption only print when necessary.
- Close windows when the air conditioning or heating is on.
- Turn off lights when leaving the room.
- Separate waste (aluminium, paper, plastic, etc.) to promote recyclability.

Committed to the environment

The companies of Porsche Holding Salzburg undertake to contribute to compliance with applicable laws and obligations in all countries and to the achievement of our ambitious environmental and energy goals. Our new Guideline No. 17, "Environmental Compliance Management System" ("Umwelt-Compliance-Managementsystem"), is helping us to achieve this.